



Comparing Thermal Ink Jet (TIJ) and Print & Apply Labelers in Packaging:

When to use what technology and why



Labels of all shapes and sizes are utilized heavily in the packaging industry for identifying and marking Kraft corrugate boxes or shrink-wrapped tray packs. Although capable of providing good quality coding solutions, they come at a price in terms of cost and degree of complexity. Today, many end users are turning away from this technology and replacing it with direct printing using Thermal Inkjet Technology (TIJ) from inc.jet

The most important part of any discussion between the two print technologies is how they actually perform in real situations.

Print and Apply labelers suffer from two major problems – cost of consumables in the form of label stock and ribbons and maintenance issues.

With inc.jet coding and marking solutions, the total cost of operations is significantly reduced, leading to measurable cost savings.

- Reduced consumable costs
- Equipment uptime maximized
- Zero maintenance
- Lifetime Warrant for total reliability

TIJ solutions have come of age in the packaging industry. With a bulk ink handling system included as a basic part of an integrated head, .CORE units are the most cost effective way of printing on cases and cartons. And with inks designed specifically for printing on Kraft Corrugate and other carton materials available, total running costs are minimized at all times. To read the full whitepaper visit: <http://productidnetwork.com/TIJ-and-labelers-whitepaper.pdf>

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